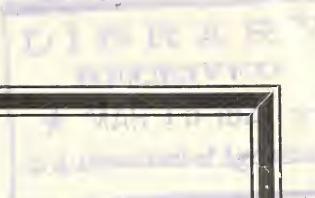


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Wm. F. J.



Jost Dahlias



1927

WM. F. JOST

DAHLIA GROWER
AND
ORIGINATOR

1927



GOLD MEDAL
New York, 1921
for New Cactus

312 Dodge Avenue
EAST HAVEN, CONN.

CATALOG OF DAHLIAS

KEY

"Cac" Cactus
"S" Show

"Dec" Decorative
"P" Peony

"H. C." Hybrid Cactus
"*" Jost

-
- AMUN RA. Dec. Resembles the setting sun. Outer petals are of gorgeous shades of copper and orange, shading to gold and amber, deepening to a rich dark, reddish bronze at the center. Plants \$1.00; Tubers \$1.50
- AMBASSADOR. H. C. The floral sensation of Los Angeles; the color is soft yellow buff, shaded salmon-pink; flowers of pleasing form, and enormous size, the splendid flowers are held erect well above the foliage on the strongest stems I have ever seen on a hybrid cactus dahlia; nothing better has ever been produced than this American type of cactus dahlia. Plants \$1.00; Tubers \$2.00
- AGNES HAVILAND. Dec. Color rose-pink, slightly suffused yellow; the flowers are borne on long stems, well out from the foliage; a tall robust grower. Plants only, \$1.00
- NEW CANAAN GLORY. Dec. A new immense decorative of rich autumn glow, with shadings of copper, gold and bronze. The habit of foliage and flowers are the same as the well known Mrs. I de Ver Warner. This dahlia is a seedling of Samuel Thurton of New Canaan, Conn., and I consider it the most brilliant autumn dahlia to date. It grows from 5 to 6 feet in height. Plants only, \$5.00
- ALEX. WALDIE. Dec. One of the most beautiful dahlias, large flowers on good stems, color creamy ground overlaid with delicate salmon pink. Plants 75c; Tubers \$1.50
- ARROW OF GOLD. Dec. This most beautiful flower, of a pure gold color, deepening toward the center to a golden apricot. Immense blooms are held above the foliage on strong stems. Plants only, \$1.50
- BERTHA JOST. Dec. * Base deep sulphur. Outer petals blended with peach pink, the entire centre tinted with burnt orange. A very handsome free-flowering large dahlia, carried on long stiff stems. Plants \$1.00; Tubers \$2.00
- BEN WILSON. Dec. Of perfect form, bright red faintly striped with gold, very distinct and attractive, free flowering. Plants \$1.00
- BLUE BIRD. P. A beautiful peony with broad petals in amaranth pink, shading to lilac. Very large; blooms early and late. Plants 75c; Tubers \$1.50
- C. H. DRESSELHUIS. Dec. For many years the variety Delice has been a favorite cut flower, and while beautiful it was not free-flowering. In this new variety we have a similar color, a soft rose-pink with white suffusion towards the tips, and what is most important, one of the most prolific bloomers; of medium size just right for cutting and are splendidly supported on very long stiff stems. We predict great popularity for this variety as it is undoubtedly the best pink for cutting yet produced. Plants 75c; Tubers \$1.00
- CHAMPAGNE. Dec. Chamois with pink suffusion, very large handsome flowers on good stems. Plants \$1.50; Tubers \$3.00
- CIGARETTE. H. C. Variegated variety, the color is creamy white heavily edged with red and orange, but no two flowers are alike. Long strong stems and good form. Plants \$1.00; Tubers \$1.50
- DOROTHY DURNBAUGH. Cac. A most attractive shade of deep rich pink, flowers are immense in size; of fine form and habit, with strong stems that hold up well; one of the best cactus dahlias in cultivation, fine for cutting. Strong field grown tubers. Plants 75c; Tubers \$1.00
- DR. MARSHALL A. HOWE. Dec. Very light lavender pink, large, attractive in form and color, strong grower, medium stem. Plants only, \$1.00
- EDITH CAVELL. P. Flowers carried on long stiff stems, perfectly formed, of pleasing flame color shading to a reddish buff on the outer petals, splendid for garden decoration. Plants 50c; Tubers \$1.00

- ETHEL MOWER. Dec. * Fine large flower, exceptionally good grower and very free, an exquisite shade of shell pink, carried on long stiff stems. There is a big demand for this variety. Plants only, \$1.00
- EL DORADO. Dec. Size, stem and color of this variety are of the best. Picture a comparatively low growing bush with immense golden-yellow blooms which stand up and look you in the face, and you have El Dorado. A strong feature of this beauty is the depth of the flower which corresponds with the size, a splendid dahlia in every way. Plants \$1.50; Tubers \$3.00
- EL GRANADA. H. C. An immense orange and gold hybrid cactus. The flowers are well formed, of good depth and the stem long and stiff. Plants only, \$3.00
- ELEANOR VANDERVEER. Dec. Rose pink, very large with excellent stem. A strong grower and free bloomer. Highly recommended for all purposes. Plants only, \$3.00
- ELSIE DANIELS. H. C. The color is violet orchid and white. The stems are good and rigid, as a cut flower it will become one of the best on the market. Plants \$1.00; Tubers \$2.50
- ELIZA CLARK BULL. Dec. White, full decorative form, very large, good stem, strong semi-dwarf grower. Considered one of the best whites for exhibition. Plants only, \$2.00
- EMMA MARIE. H. C. A favorite Hybrid Cactus because of its pleasant shade of clear pink with a creamy white center and its combination of exhibition and commercial qualities not found in many Dahlias. It is a robust grower, producing deep full-centered blooms averaging eight inches in diameter on one to two foot stems in ordinary field culture. Plants \$2.00; Tubers \$4.00
- EASTERN STAR. Dec. This dahlia scored 87 exhibition and 88 commercial at the Dahlia Society trial grounds, 1924. Color is a soft saffron yellow with old gold shadings. Flowers of great substance and remarkable keeping qualities. Full centers and are held erect on strong stems. Excellent bush growth and free flowering. Plants \$2.50; Tubers \$5.00
- F. W. FELLOWS. Cac. One of the very best cactus varieties ever raised, with flowers of unusual size for the long narrow petaled type of which this is one of the best representatives. In color it is an intense coral red with deeper suffusion at the center; no collection of dahlias is complete without it. Plants 75c; Tubers \$1.00
- FIRELIGHT. Dec. Yellow tipped red, medium to large form and very good stem. Plants \$1.50; Tubers \$3.00
- FORT WASHINGTON. Dec. This fine dahlia was originated by Mr. Herman Rindfleisch of Mamaroneck, N. Y., grows to a great height, is a dark mahogany red, and the largest dahlia I have ever grown. It is new and stock is limited for that reason, when tubers are sold out one need not be afraid to take plants of this strong growing variety. I grew them from plants to the height of 8 and 10 feet with stalks as thick as one's wrist. Plants \$2.50; Tubers \$5.00
- GEE WHIZ. H. C. Of large size and pleasing shape; the color is a soft buff shaded with salmon; a dahlia that always comes perfectly double, never shows an open center. Plants \$1.00; Tubers \$2.00
- GOLD MEDAL. S. Very showy, bright yellow, striped red. Plants only, 50c
- GOLDWYN. Cac. * (See cover) This variety was awarded the Gold Medal by The American Dahlia Society at their N. Y. Show 1921. All visitors to my garden have been loud in their praise regarding this variety, large well formed flowers of the highest type of English cactus, but with a stronger stem than any other cactus of its type. In color an exquisite blending of cream and pink, being unusual in any other true cactus variety I can recall. Plants only \$1.50
- GLADYS BATES. Cac. American cactus, a splendid flower and profuse bloomer, stem erect, the color is a shade of tan and rose. Plants 75c; Tubers \$1.50
- GEISHA. P. The most popular of all dahlias. The dahlia that made the peony famous. A stunning mixture of scarlet and gold. Plants only, 75c
- GEORGE WALTERS. H. C. An enormous hybrid cactus. The color is pinkish salmon shading to yellow at the base. Plants are strong growers and have every good habit. I can highly recommend this variety. Plants 75c; Tubers \$1.00
- GLORY OF NEW HAVEN. Dec. Large flowers with beautiful broad twisting petals, which make this variety unusually attractive; the flower is a clear lavender pink, distinctly veined deeper lavender, produced on long, stiff stems; an ideal cut flower. Plants only, 75c

- GLORIANA. Dec. The color of this dahlia is much in demand, a pure old gold with a slight reddish glow in the center, very long stems and blooms freely all the season. Plants \$1.00; Tubers \$2.00
- HAZEL WELTON. Dec. * A variety very much admired by all visitors last year, some describing it henna, certainly a most unusual color and difficult to describe, a suffusion of deepest bronze and brick red with a silvery sheen, flowers carried on stiff wiry stems and freely produced, this variety is sure to become popular. Plants only, \$1.00
- HELEN HOLLIS. S. Scarlet. A fine show variety, the large flowers are held well above the foliage on strong stems. Plants only, 50c
- HORTULANUS FIET. Dec. Large flowers of an exquisite shade of salmon pink, shading to yellow in the center. Plants 75c; Tubers \$1.00
- JEAN CHAZOT or GAY PAREE. H. C. This has been well described as "an autumn tinted dahlia." The color is a golden bronze heightened by a suffusion of nasturtium red. Plants only \$1.00
- J. J. McQUIGGAN. Dec. * A good grower, producing unusually large flowers of a deep sulphur yellow, carried on long stiff stems, very free flowering. Plants \$1.00; Tubers \$2.00
- JOSEPHINE MENDILLO. H. C. * Well formed flower of medium size carried on long stiff stems, color an intense velvety red, considered by many growers as the best hybrid caetus to date. Without doubt the ideal red dahlia for cut flowers. Plants only, \$1.00
- JERSEY'S BEACON. Dec. Chinese scarlet with paler reverse, very large, stem good, growth vigorous. Excellent for showing. Plants only, \$1.50
- JERSEY'S BEAUTY. Dec. The most distinctive new dahlia shown in the East and the finest pink dahlia in existence, a real rose pink of excellent formation and borne on a wonderful stem. Plants \$1.00; Tubers \$2.00
- JERSEY'S MAMMOTH. Dec. Burnt orange, extra large (well grown flowers measure 8 to 10 inches in diameter). Growth strong making tall plants. Stem fair but hardly sufficient to carry the mammoth blooms. Plants only, \$2.50
- JERSEY'S PRIDE. Dec. Immense flowers on good stems. A very pleasing combination of buff, yellow and pink. Plants only, \$1.00
- JUDGE MAREAN. Dec. A well known exhibition variety; it is a beautiful combination of colors, almost indescribable. A fine grower and a free bloomer. Plants \$1.00; Tubers \$2.00
- KATHERINE LYONS. Dec. * Large well-formed flowers carried on long stiff stems, a pleasing shade of cream suffused with an exquisite shade of salmon rose. Plants \$1.50; Tubers \$2.50
- KITTIE DUNLAP. Dec. A delightful new shade of American Beauty Rose, having excellent keeping qualities, long firm stems, immense size, and perfect formation. We consider this beautiful Dahlia one of the best. Plants only, \$1.00
- LUCIFER. Dec. * An intense velvety red shading to a lighter red on the outside petals, the flowers are of large size, on good stiff stems, and produced freely. Plants \$1.00; Tubers \$1.50
- MABEL THATCHER. Dec. Large flowers of a pale yellow shade, are borne on stiff strong stems, they are of the finest type and considered the highest perfection attained in this shade. Plants \$1.00; Tubers \$1.50
- MANDALAY. H. C. Yellow ground overlaid with coppery bronze, most delicate lavender pink color with yellow suffusion. One of the best, making the flower unusually attractive; very free flowering. This dahlia won first prize wherever exhibited in open competition. What the *Garden Magazine* says of this dahlia: "A butterfly-like hybrid cactus of tawny gold shading to amber at the center, with a reflex of bronze brown. Excellent stems. A gem for real beauty." Plants \$1.00; Tubers \$2.00
- MARY MURPHY. Dec. This very fine Dahlia was originated by Mr. A. G. Goodacre, and is a large yellow and apricot on a fine stem, a true decorative, a seedling of Amun Ra. Plants only, \$3.00
- MRS. ELEANOR MARTIN. Dec. Mulberry red, very large, good form, perfect stem, good grower, very satisfactory for exhibition or cutting. Plants only, \$1.50
- MRS. WARNAAR. H. C. Creamy white, with suffusion of flesh pink, a most exquisite flower, very free flowering and fine for cutting. Plants 75c; Tubers \$1.00

- MRS. A. R. GALLATIN. P. Soft shade of yellow, suffused light red, good stems and very free flowering, a fine flower. Plants \$1.00; Tubers \$1.50
- MRS. E. C. BOSTON. Dec. The very best white decorative, for it is good in any climate and does not burn in the sunshine. Large regularly formed flower of great depth which holds its center to the end of the season. Best stem and good for any purpose. Plants \$1.00; Tubers \$1.50
- MRS. JOHN L. EMERSON. Dec. Flowers of large size, well formed, of a pleasing combination of red and gold, the petals distinctly edged and striped with gold, a most attractive variety and ideal for garden decoration. Plants 75c; Tubers \$1.00
- MRS. WM. J. ROWE. Dec. Very large flowers, freely produced, in color a delicate amber shading to clear yellow, a most useful variety for garden or exhibition purposes. Plants only, 75c
- MRS. NIXON. Cac. Fine large flower, deep coral pink shading to a lighter pink toward the center, carried on long wiry stems, an ideal variety. Plants 75c; Tubers \$1.00
- MRS. I. de VER WARNER. Dec. One of Judge Marean's best creations. very large, beautiful flowers of fine form. Color a rose mauve. Stems very long and rigid. A splendid exhibition variety. Plants 75c; Tubers \$1.50
- MISS BAY STATE. Dec. An extremely large creamy white, profuse bloomer on good stems. Plants \$1.00; Tubers \$1.50
- MRS. E. P. JUDD. Dec. Carmine and rose suffused with cream, a very large handsome dahlia flower carried on a good strong stem. If you want the largest dahlia, get this one. Plants \$1.50; Tubers \$2.00
- MRS. JOHN L. GARDENER. H. C. Red with pure white tips; never has sported; winner of the Trenton Dahlia Society's silver medal for 1922, gold medal for best 3 year old, 1923. Plants \$1.50; Tubers \$2.50
- MR. CROWLEY. Dec. A beautiful flower, outer petals a watermelon pink, center cream. Plants 75c; Tubers \$1.00
- MABEL THATCHER. Dec. Large flowers of a pale yellow shade, are borne on stiff, strong stems, they are of the finest type and considered the highest perfection attained in this shade. Plants \$1.00; Tubers \$1.50
- MARION McCREDY. Dec. * Large flowers of perfect form of an intense velvety crimson shading to a carmine red towards the outer petals, exceptionally good growers, and very free flowering. Plants \$2.00; Tubers \$4.00
- MAURICE FULD. Dec. Beautiful pink, wavy and twisting petals. Fine for cutting and exhibition. This dahlia has the finest stems and very free flowering. Plants 75c; Tubers \$1.00
- MRS. W. D'ARCY RYAN. Dec. A lovely autumn-tined decorative. What color is it exactly? This is rather hard to answer, as the bushes bear blossoms of gleaming old gold and also copper-colored ones. Flowers are large and regularly formed and hold their heads up proudly on perfectly stiff stalks. Plants \$1.50; Tubers \$2.50
- MARIPOSA. H. C. A recent introduction which has quickly become very popular. The color is a clear shade of lavender pink intensified by the full and darker center. The flowers are large and of a rather loose type made up of long ribbon-like petals which twist and curl in a most attractive manner. The stems are exceptionally long and perfect in every way. Plants only, \$1.50
- MRS. JOHN T. SCHIEPERS. Dec. Seen often on the exhibition table as this dahlia has size and good stems. Color, canary yellow with a pink suffusion on the outer petals. Plants only, \$1.00
- NAZARENO. Dec. A beautiful new dahlia that is bound to become popular, for it has so many good qualities, a free bloomer, large flowers on long stiff stems, a perfect keeper when cut, as a color it is the nearest thing to a purple that I know of, and was a big attraction at the N. Y. Show where it looked just as good the last day of the show as it did when cut four days before. This Dahlia was originated by Mr. Herman Rindfleisch of Mamaroneck, N. Y., a perfect type Decorative making fine clumps or roots from either plants or tubers. Plants \$2.00; Tubers \$3.00
- PIERROTT. Cac. Deep amber, boldly tipped white. An exceptionally large and striking variety. Plants only, 75c
- PRESIDENT WILSON. Dec. Large deep velvety red, the points of the petals tipped white making this a most attractive variety, very free flowering and splendid for garden decoration, the best fancy decorative grown. Plants only, \$1.00

- PATRICK O'MARA. Dec. A fine, large, stiff stem variety of an unusually soft and pleasing shade of orange buff slightly tinged Neyron rose. A rare Autumn shade which will be in demand particularly as a cut flower variety. Plants 75c; Tubers \$1.00
- PAUL MICHAEL. Dec. Incorrectly named California Gold. An immense flower of bright apricot and bronze shadings. Good stems and unexcelled for exhibition. It belongs in the Largest Dahlia class. Plants 75c; Tubers \$1.00
- ROOKWOOD. Dec. This dahlia is of an entirely new shade of rose, similar to the Mrs. Chas. Russell rose, pure bright cerise rose, without the faintest touch of magenta, and is as beautiful under artificial light as the Russell rose. Flowers are large, with a good depth, and are held aloft on splendid stems. The bushes grow low and spreading and are always a mass of blooms. Plants only, \$1.00
- ROSA NELL. Dec. Clear bright rose color, flowers very large, fine for exhibition, good keeper, one of the best shaped decorative dahlias in existence, is a rare color and attracts immediate attention wherever seen. Plants only, 75c
- RADIO. Dec. A blending of red and gold, a very large flower good for exhibition, stems hold the flower but are short. Plants \$2.00; Tubers \$4.00
- ROSE FALCON. Dec. No question but this was the most outstanding new dahlia at the recent New York Show, where it was awarded a Silver Medal. Color is old gold, and the huge flowers are carried on the finest stems I have yet seen. Plants only, \$5.00
- ROWE'S ROSA BONHEUR. Dec. A graceful combination of dainty form and clear color. Ivory white center, shading to a beautiful shell-pink. Free blooming and splendid stem. The outer petals prettily twisted and curled, gives a graceful appearance. Good in color, form, texture and stem. Prize winner. Plants only, \$1.00
- ROBERT TREAT. Dec. This dahlia, similar in color to the American Beauty rose, is different from any other dahlia in shade or color. Plants are strong, healthy growers of spreading habit. Flowers from 7 to 8 inches and 4 inches deep, produced on long, erect stems. Has a wonderful prize record and certainly an outstanding novelty. Plants \$1.00; Tubers \$2.00
- SHUDOW'S LAVENDER. Dec. Pale lavender and white, large, excellent form, perfect stem, very fine when well grown. Plants \$1.50; Tubers \$3.00
- SUSAN COE. P. * A splendid flower of perfect form and size, carried on long stiff wiry stems, the outer petals a pleasing shade of rose pink passing to a yellow center suffused salmon, as the season advances this variety develops from a perfect decorative into a lovely peony dahlia, a very large flower. Plants \$1.00; Tubers \$2.00
- SNOWDRIFT. Dec. One of the best white decoratvies we have ever seen. A very deep built immense flower, with broad, waxy, pure white petals. The blooms open quickly remaining perfect for a week. Fine for exhibition. Plants 75c; Tubers \$1.00
- SUSAN G. TEVIS. Dec. One of the largest and most perfectly formed decoratives in existence. No other dahlia closely resembles it. The color of this stately vigorous and the foliage dark and rich. The large blooms are supported on exceptionally strong stems. Plants \$1.00; Tubers \$2.00
- SUNNY JERSEY. Dec. This is a free bloomer with flowers a foot or more above the foliage on erect stems. A fine cut flower and the best yellow that I know of. Plants \$1.50; Tubers \$2.00
- STAR WHITE. H. C. This dahlia was originated by Mr. H. E. Loveland of Hudson Falls, N. Y. and has proved to be all that he said it was. A very fine snow white flower a good deal of the type of the old Sulphurea but a larger flower. Fine long stem and the best cut flower (white) that I know of. Tried it out at the New Haven Horticultural Flower Show where it surprised me with its keeping and exhibition qualities. Plants \$1.00; Tubers \$2.00
- THE EMPEROR. Dec. A maroon dahlia of the finest type, made up of long flat petals, color does not spot under any weather conditions and flower is of enormous size borne on long stiff stems. An exhibition variety of exceptional merit. Plants \$1.00; Tubers \$2.00
- TOMMY ATKINS. D. Glowing scarlet, very large, excellent stem, strong grower, the best scarlet to date. Plants \$1.00
- UNCLE SAM. P. A monster dahlia in size. Color orange buff, shading bitter sweet pink at tips. Stems extra long. Plants \$1.00; Tubers \$2.00

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| VIOLA D. BRYANT. | H. C. | A delightful shade of rose pink, very free flowering, medium size and long wiry stems, an ideal cut flower. | Plants 75c; Tubers \$1.50 |
| VENUS. | Dec. | This very lovely variety, large flowers being produced freely on strong stiff stems. While it is most attractive in the garden, its special value is for cut flowers. Considered by many exhibitors and dahlia experts as one of the most meritorious varieties. The color is a soft beautiful shade of creamy white with lavender suffusion. Extra fine grower. Average height 4 feet. | Plants 75c; Tubers \$1.00 |
| WANDA MILLER. | Dec. | Color same as Our Country, purple and white, but holds its flower upright and stem. A new dahlia of Rindfleisch. | Plants \$3.00; Tubers \$5.00 |
| WORLDS BEST WHITE. | H. Dec. | Mr. Murphy claims this is best white, and it certainly is a wonder for bloom, size, stem, quality, everything to be desired; but it shows a decided creamy center. As a bloomer it's the best white I know. | Plants only, \$1.00 |
| WILLIAM SLOCOMBE. | Dec. | A fine large flower carried on stiff stems, well formed, canary yellow shading to a pale lemon towards the centre, fine for cutting. | Plants 75c; Tubers \$1.50 |
| YUBAN. | S. | Similar to Freckles in form but still resembling a show dahlia. Color golden tan striped and speckled red. Fine form on good stems. | Plants only, \$1.00 |

In reference to green plants, as there has been much objection to green plants, I will say that I guarantee my plants to be strong and healthy and get to the customer in perfect condition.

I find green plants better than tubers as they are less liable to become diseased than roots, and produce as good flowers, as well as better tubers, which are cleaner and more free from disease. Moisten the soil before removing from the pot, so as not to disturb the roots, cover with soil two or three inches lower than in the pot and as the plants grow fill in the soil till level with the surface. It is best to set out plants late in afternoon or on a cloudy day, and they should be watered well if no rain follows.

Give them the same care as for tubers. They should be planted about two to three inches deeper than tubers, in order to make new tubers, and again, if cut worms should destroy the top of plant, it will almost always send up new shoots from the joints below the ground.

Dahlias are easily grown, requiring no special soil or treatment to bring them to perfection. They love an open sunny location but succeed in partial shade. Prepare soil thoroughly by digging 8 to 10 inches deep, possibly in the fall and then again in the spring, before planting.

Dig holes 3 feet apart and about 6 inches deep; drive a stout stake in each hole, and lay the tuber down flat, with the eyes to the stake, and cover with two or three inches of fine soil, leaving the hole to be filled after the plant comes up.

Plant any time between April 1st and June 15th.

When plants have made their third set of leaves, cut out the top, to make them branch.

The most important thing from now on is hoeing and cultivating the soil, until the buds appear; then give the beds a good mulching of manure, to keep the ground moist; and water the plants thoroughly once or twice a week.

Disbudding side buds leaving only terminal bud to develop will bring larger blossoms.

Tubers should be stored in a dry cellar or basement, cover them with dry sand or soil to keep from shriveling. Divide the tubers in the spring after the eyes show plainly, being careful that each tuber has an eye, cover them again and keep dry until planted.

Join the American Dahlia Society and receive the quarterly "Bulletin" of the Society, giving all the latest information regarding dahlias, and report of the Trial Grounds. Address for sample copy.

Wm. J. Rathgeber, 198 Norton Street, New Haven, Conn.

